

Curriculum Vitae

Md Mihad Hossain

Port North Residential Area, Bandar, Chittagong.

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Career Objective

Would like to see myself in a Managerial position within next 5 years in the field of Digital Marketing.

Experiences

Marketing Lead | Staff Asia | April 01, 2021 - October 01, 2021

Key Responsibilities

- Reporting to the Chief Sales Officer about overall Marketing performance
- Analyze and pick products for Search Ad campaigns
- Analyze and pick products for Social Media campaigns
- Create monthly email plan & copywriting
- Audit, proofread, and optimize existing site contents
- Analyze Paid Media campaign performance & work on improving them
- Work on increasing the Brand value
- Copywriting: Search Ad Copies, Social Media Ad Copies, Brochures, Display Ad Copies & Video Scripts

Content Writer | Riha Webtech | July 2020 - February 2021

- Mainly produced contents for Amazon Affiliate sites.

Writing Team Member | Pristine Writers | January 2020 - June 2020

- Produced both informative and money contents on various niches.

Skills Summary

Hard Skills	Soft Skills
<ul style="list-style-type: none">• Content & Copywriting• Search Engine Marketing (SEM)• Search Engine Optimization (SEO)• Content Marketing• Developing Marketing Calendar & Strategies• Decent Skills in Analytics• Diversified Knowledge in Digital Marketing	<ul style="list-style-type: none">• Strong Management Skills• Open To Feedbacks• Easy To Communicate• A Great Team Player• Great in Time Management• Issue Detecting & Solving Skill• Great in Multitasking

Academic Qualifications

Exam Title	Concentration/Major	Institute	Result (GPA/CGPA)	Pas.Year	Duration
BBA	Accounting	Government City College, Chittagong	Appeared	Appeared	2015-21
HSC	Business Studies	Government City College, Chittagong	4.80	2014	2012-2014
SSC	Business Studies	Chittagong Port Authority High School, Chittagong	4.56	2012	2008-2012

Professional Qualifications

Certification	Institute	Location	Date of Completion
Hubspot Inbound Marketing Certification	Hubspot Academy	USA(Online)	April - 2021
Hubspot Content Marketing Certification	Hubspot Academy	USA(Online)	April - 2021
Hubspot Email Marketing Certification	Hubspot Academy	USA(Online)	April - 2021

Personal Information

Full Name : Md Mihad Hossain
Father's Name : Md Shafiul Alam
Mother's Name : Diluara Begum
Date of Birth : 5th December, 1996
Mailing Address : Port North Residential Area, Bandar, Chittagong.

References

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