

Adnan Ahmed

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Career Objective

To work on an organization that will provide me proper job environment to perform and opportunity to learn. I would like to learn and improve my leadership quality. I always prefer challenging job because of being ambitious.

Professional Experience

❖ Digital Marketing Executive

weDevs

Experience: 01st Oct 2018-31st Dec 2018

My key responsibilities were

- Marketing idea for different channels.
- Search Engine Optimization for the website.
- Planning for new marketing ideas.
- Google Ads.
- Automated Email marketing workflow.

❖ Territory Sales Officer (TSO)

Abul khair Tobacco Company Ltd.

Experience: 14th Dec 2016 to 01st Sep 2018

My key responsibilities are

- Supervise daily sales and trade marketing activities.
- Maintain administrative activities.
- Increase wonderful trade relation with different traders and customers.
- Implement organizational policies and strategies to compete with competitors.
- Forecast market demand and achieve sales target.
- Ensure sustainable growth of own market share.
- Dealer Management.

Marketing Skill

- Email Marketing
- SEM
- SEO
- Google Ads
- Google Analytics
- Social Media Marketing

Skill Qualification

Certification	Institution	Certificate Link
Google Ads Fundamental	Google Academy Certification Course	Click Here
Email Marketing	Hubspot Email Marketing Certification course	Click here
Google Analytics	Google Academy Certification Course	Click here
Search Engine Optimization(SEO) Certificate course	SEMrush Academy Certification Course	Click here
Responsive Web Design	CodersTrust Bangladesh	Click here

Academic Qualification

Certification	Institution	Certificate Link	Year	CGPA/GPA	Scale
M.Sc	Jahangirnagar University	Mathematics	2018	2.95	4.00
B.Sc	Jahangirnagar University	Mathematics	2016	2.87	4.00
H.S.C	Govrntment Laboratory	Science	2010	4.10	5.00
S.S.C	Govt. Science College Attached High School	Science	2008	4.94	5.00

Personal Attributes

- Target driven mind set
- Work under pressure
- Good personal communication & interpersonal relationship.
- Customer centric mindset
- Team player
- Good Negotiator

Personal Details

Father's Name: Saiful Haque
Mother's Name: Mahera Akter
Religion: Islam
National Id: 4626459368
Interest: WordPress, New Trend, New Technology, Travelling, Exploring.

Extra Curriculum Activities

- Playing guitar
- Bike riding
- Travelling
- Learning New Things

References

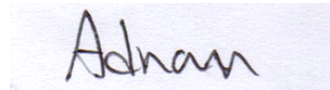
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Oath of Mine

"I CERTIFY THAT ALL INFORMATION STATED IN THIS RESUME IS VALID AND COMPLETE TO THE BEST OF MY KNOWLEDGE AS OF THE DATE INDICATED BELOW. I AUTHORIZE THE RECEIVER OF THIS RESUME TO VERIFY THE INFORMATION PROVIDED IN THIS RESUME. "

Truly,

Adnan Ahmed

A rectangular box containing a handwritten signature in black ink that reads "Adnan".